

European Mobility Week

The European Mobility Week is an awareness raising campaign that aims to educate citizens on the use of public transport, cycling, walking and encourages European cities to promote these modes of transport and to invest in the new necessary infrastructures. From 16 to 22 September 2010 the Mobility Week is the opportunity for European cities and towns to participate to the most widespread event on sustainable mobility. [Find out which cities are involved](#)



National Cycle Network celebrates its 15th birthday

Launched by Sustrans in 1995, the National Cycling Network is



set to celebrate its 15th birthday. The [key facts and figures](#) behind the network, which was originally planned to cover 2,500 miles but now extends to more

than five times that distance have been highlighted.

Peak Rail given the green light for Matlock

Steam trains will once again be chugging in to Matlock station after almost 50 years as work to extend a heritage rail line begins next month. The long-awaited plans for Peak Rail were finally given



the green light this week and tourism chiefs say the scheme will be a major boost for the area. The project, which has been under consultation for several years, will see the heritage attraction's steam and diesel trains connected to the rail network bringing a flurry of visitors to the town as the station hosts steam train excursions from across the country.

[Click here to find out more](#)

Footpath receives much needed funding

Norwich and south Norfolk are set to reap from a tourism boost after a project to revitalise a long distance footpath received a cash injection. The 38-mile Boudicca Way between Norwich and Diss was first created about 10 years ago, but failed to establish itself as a well known route alongside the likes of the Angles Way, Weavers' Way, and Wherryman's Way. Now shops, pubs, accommodation providers, and other local companies are beginning to get behind a project, which has received almost £50,000 to resurrect the walkway between Norwich and Diss railway stations. [Read more](#)

New Way of the Roses set to inspire thousands

A new spectacular cycle route has been completed which transforms 170 miles of roads and cycle tracks into a spectacular new 'coast-to-coast' leisure route for cyclists and walkers in the North of England. Starting on the west coast in Morecambe, Lancashire, and finishing on the east coast at the seaside resort of

Bridlington, Yorkshire. The new Way of the Roses route officially opens on Saturday

11 September 2010, and passes through magnificent landscapes including the Yorkshire Dales National Park, and the Forest of Bowland and Nidderdale Areas of Outstanding Natural Beauty. [Click here to see the route](#)



Future Workshops

We have the below two workshops planned for the coming months, we'll get further details of these to you shortly.

October 2010
The South West

Inspiring Change: How to Change Visitor & Leisure Travel Without Them Knowing It

November 2010
Birmingham

The British Waterways Approach

Contact Us

VisTrav

www.vistrav.org.uk

VisTrav@uclan.ac.uk

Institute of Transport and Tourism

University of Central Lancashire

